U.S. Dept. of Agr. Extension Service Washington 25, D.C.



SUMMARY OF REPLIES ON HOME MANAGEMENT SPECIALISTS MEETINGS

DURING OUTLOOK CONFERENCE WEEK*

On February 18, 1952, at the request of the home management specialists, a questionnaire was sent to 75 home management specialists and 28 house furnishings specialists. The purpose of the questionnaire was to help in making plans for separate home management specialists sessions during the 1952 Outlook week. There were 33 replies received.

Question Y.

30 specialists voted "yes" to the question on holding separate meetings for business or other reasons during Outlook Week.

Three specialists voted "no."

Question II.

8 specialists circled 1 hour as minimum number of hours' time for the meeting or meetings.

21 specialists circled 2 hours

ll specialists circled 3 hours

12 specialists circled 4 hours

No one suggested more than 4 hours

Question III

Votes

racey sant bed ow een or	1st choice	2d choice	3d choice
Before 9:30 a.m.	1	5	8
At noon	8	7	4
After 4:30 p.m.	5	6	7
Evening	9	6	5
Saturday a.mend of week	12	8	2

Question IV.

14 interested in meeting at AHEA

27 voted USDA

2 voted for other buildings such as a centrally located hotel

^{*}Summary prepared by Mary Rokahr, In Charge, Home Economics Section, USDA, Extension Service, Washington, 25, D.C.

Question V. Typical comments regarding type of meeting to be held separately were:

Would favor a business meeting to hear committee reports and discuss any matters of interest to the group.

Discussions by specialists on certain phases of home management work that have been used successfully in their State - using illustrative materials, if possible.

Special meeting for home management specialists (so there will be no rush - not a "eatin' meeting'").

Suggestions for conducting home management work not typically outlook in nature.

Business session. Speakers with new teaching devices like on insurance last year - new movies - slides which interest our group only.

Viewing visual aid materials. Discussion groups. Committee reports.

Business - Available helps from outside agencies for money management teaching. I have appreciated and used the life insurance helps.

Reports of committees (very brief). Problems facing home management specialists, possibly a re-evaluation of objectives.

As this was my first outlook meeting, I didn't see anything wrong with the one we had last year. I thoroughly enjoyed it, and got quite a bit of information out of it.

Business meeting. Anything special one of our group may have to present. Or a speaker from another organization.

Similar to last year. Think reports from Bureau improvement over previous year. I like it boiled down. I like Census data and implications in Extension programs.

The type that shows good work some are doing that others could profit by, or good work by some special agency - what we have had has been excellent.

I enjoyed the one in 1950 - Rachel Martens of Farm Journal - Held Saturday a.m. This being the only one I have attended I am sure suggestions from older specialists will be more valuable than any I might make. I also felt our visit to the Bureau in 1950 was most worth while. So much better to go in small groups.

Where discussion is given of home management or family economics work that is being done successfully, or is proposed. To learn of new merchandise or methods useful in home management or family economics work. Meet people in business and professional circles who have knowledge and merchandise and methods useful to us.

Sources of illustrative materials. New developments in interior finishes. Development in fatigue studies (Penn State) in relation to cleaning tasks. Development of programs for older population.

Business meeting. 1 good speaker to: (1) promote new teaching methods or visual aids; (2) specific subject matter material not too well known by group.

Opportunity should be available to take care of the group's common interests to save correspondence as much as possible-committee reports, election of officers, etc. Reports on research under way or completed recently on related topics-housing, family economics, or management.

A very short business meeting to carry on the essentials of the organization. A guest speaker giving the decorating trends, materials, their characteristics and care. Many of us work closely with house furnishing and those that do not would probably be interested personally.

Time for business session. Something in the field of home furnishing or housing.

30-60 minutes used for business matters. Having an agricultural agency or commercial representative to present some new information, techniques or methods very much as has been done in rast.

Meetings dealing with home management subject matter other than that on family economics outlook, and methods suggested for disseminating the information. Might include farm management specialists for part of the time.

One business meeting. At least one meeting when group can discuss common problems as they related to Family Economics and work simplification. One with a speaker on any common home management problem.

Long-time goals explained. Goals for this year as a part of the program. We should include outside speakers, such as people in business to keep us up-to-date on what they are doing in our field.

Demonstrations of new methods used by States. Recent research on energy requirements, fatigue, and work simplification. Management needs of young families. Soaps and synthetic detergents--Resume and interpretation of regional housing research.

I thought the information presented last year from the Institute of Life Insurance was good. Could there be similar kinds of illustrative material given to our group?

Business meeting is necessary. Session should be for discussion of literature, evaluating and listing of films and other visual aids, speakers available in home management field, etc.

Business session - session for specialists who have developed outstanding demonstrations, discussions or illustrative material to explain or show work, occasionally an informal session for discussing work being done in States. Subject matter meetings not covered in Outlook.

As in the past, one phase of home management subject matter, to learn how one specialist is conducting it, particularly where illustrative material, literature or visual aid is available from commercial or other source.

Meeting for professional improvement.

Question VI. Speakers and topics requested

Do not suggest a separate session for speakers unless we learn about someone who has a message of particular interest to us and who could not be included on Outlook program.

Specialists. Outside speaker - probably from commercial company to discuss new equipment, etc.

New features in equipment - commercial or bureau people.
Outstanding State programs. State home management specialists
Continued committee work (as 4-H money management reports.)

Perhaps someone from Bureau in Housing, Equipment or in other research (in the Home Management field now being carried on at the Bureau.)

Beth Peterson, Du Pont's - new fabrics. This would interest all house furnishing and clothing. She gave an excellent talk at our farm and home week. Discussion on family life topics suitable for 4-H groups. Some time planned to visit new A.H.E.A. building. How home management specialists could better serve youth groups and young homemakers.

Dr. Earl McCracken - How to keep up-to-date on new equipment. Aryness Joy Wickens - Questions and answers. Miss Collings and others - Effectiveness of U.S.D.A. Home Economics programs in foreign lands.

One of the home economists who have worked abroad within the last year or so.

Something similar to the session we had in 1951. I have no particular one in mind just now.

I would be interested in reports of what kinds of teaching (points of emphasis and approach) are being done in other States in money management. I think we need to keer up-to-date on current research. Could Dr. Weiss give us a report?

Mrs. Eberly, Institute of Life Insurance.

Family Financial Planning - Time management.

Work simplification - Lillian Gilbreth and her experiences in furthering a division for "home and homemakers" in National and International organization; also progress being made to get manufacturers to accept principles of work simplification in manufacture of their products. Co-representatives of equipment. - dishwashers, laundry driers, home freezers; new paints (rubber emulsion and water base) lighting, etc. Laundry Institute that had conference in New York City last fall to discuss cleaning agents, equipment., water softeners, bleaches, etc.

Dr. Gross, Mich. Dr. Pauline Berry Mack. Dr. R. Honey, Research development.

No speakers or topics "on my mind" at this time.

Any helpful up-to-date subject matter or sources for subject matter; the insurance session last year and the vinylite one of several years ago were good.

I do not have suggestion for a speaker - by name - but possibly an interior decorator from one of the department stores in Washington. This is just a suggestion that I think would be informative and entertaining.

Demonstrated role-playing of "Farm and Home Planning" with the group of home and farm management specialists to be directed by specialists in Kentucky or North Carolina.

Bankers association to tell how we can get money management across to women. Laundry association to give results of work. shops. Commercial organizations to teach us how they teach management in their plant.

People who have done research on these subjects.

Dr. Jules LeBarth, Director of Kaufmanns Testing Laboratories at Mellon Institute in Pittsburgh would be a good person.

Casualty Insurance. Social Security.

Don't need speakers unless there is one with special message. These sessions should be for exchange of helps and other suggestions used by States in putting over a home management program. There are enough speakers scheduled during conference without bringing others into these short sessions.

Phases of financial planning, work simplification.

Something regarding interior decoration. Any speaker who has experience in this subject.

Cannot make constructive or helpful comments due to lack of knowledge of proceedings of the conference. Arizona will be represented by the Agricultural Economist

I've missed so many recent outlook sessions that I hesitate to suggest what should be done.

Note: Since I never get to attend anyof the outlook conferences, I can make no useful comment on this or other questionnaires you send to us.

I hope you don't take this as being disinterested as that is not the case. There's quite an investment of time and expenses but out to get us all impregnated with Outlook and instead of other activities I'd like to see more Home Economics, Outlook interpretation, for use when we get back of outlook material -- not program planning materials.